



Hoof Beats

Kiwanis Club of the Horse Heaven Hills

PO Box 6798, Kennewick, WA 99336

www.HorseHeavenKiwanis.org

June 22, 2009

Edited by: [John Lawson](#), [Donna Underwood](#), [Doug Brown](#)

If you have an announcement, advertisement, or article you'd like included, contact one of our editors.

Remember, there is always more information about our club on our website at www.HorseHeavenKiwanis.org

President Joanna Harrington called the June 22 meeting to order. Larry Hansmeier gave the invocation, Dale Green was Wrangler. Jim Hyde won the weekly raffle drawing, and he's had quite a string of wins lately, no one else is even close. What's his secret?

We had an interclub from TCI. Bob Ellis, Carol Roberts, Bill & Tammy McClung were in attendance. Mark Blotz hosted guest Olja Djuranovich from the Kennewick club. Wayne and Donna Underwood introduced their guests, family friends visiting from the Czech Republic: Libor, Zena, Lucy and Jacob Spicka.

Birthdays, Anniversaries & Brags

Dale Green's daughter Raella turned 12. Dick Nordness noted that his wife would be celebrating her 25th wedding anniversary. Bob Ellis noted that today marked TCI's 47th interclub so far, and the 6th with Horse Heaven Hills. Tammy McClung promoted donations and copies of Dr. Zirkle's book for the SIGN project.

Larry Hansmeier, noted wife Jonna's absence from today's meeting. Don Barnes noted his mother's birthday Thursday. Phil Slusser's granddaughter is celebrating her birthday.

Wayne showed off his massively bandaged left hand and arm and explained that he lost a battle with a chop saw, but that he anticipated a slow but full recovery.

Mark Blotz enjoyed his Father's Day present, a new set of golf clubs. Guest, Libor Spicka thanked us for letting his family attend our meeting. Doug Brown's birthday is today. Jo

Harrington's oldest granddaughter celebrates her 20th birthday. She also made a donation to the Foundation to honor Doug Holle

Announcements and Coming Events

(Left out of last week's newsletter...)

Eastgate K-Kids Service Award

Jo Harrington presented Doug Brown with an Eastgate Golden Apple plaque for his work with the K-Kids this year.

Doug Holle

Larry Hansmeier noted this morning's passing of Doug Holle (member of the Kennewick club). His funeral will be held Sunday afternoon.

Meetings

There will be a Youth Services committee meeting following the regular meeting June 29th. It will be chaired by Belva Whitlock.

KHHH Logo Shirts and Hats

It's time to pay for your order. If you haven't paid yet, you can expect a reminder email. Please get your payment turned in soon, as we need to pay to pick up all the shirts and hats.

Bring a check or cash to John Lawson at the next meeting. Thanks.

Membership

Don Barnes stressed the need for each of us to become an ambassador to invite candidate members to our club.

Interclubs

June Interclub Calendar:

Dayton Club

Thursday, June 25th at noon

First Congregational Church – Dayton. Join our car pool caravan to Dayton. Contact Sarah Longan for details.

July TCI speakers:

July 17th at noon, Micah Clarke, Camp Patriot Program for Disabled Vets – Clarion, Richland.

July 24th at noon, State Representative Larry Haler "2009 Legislative Session" – Clarion, Richland.

Benton Franklin Fair & Rodeo



Doug Brown circulated the signup sheet for help with our Information Booth responsibilities. Our club has stepped up to the need and 3/4ths of the schedule has already been filled. But this is a big project for our club and there are still positions to be worked. The 5-day schedule is available now on our [club website](#), so take a look and see what shifts you can help out with. [Email Doug](#) to reserve one or more of the remaining shifts now.

Virgie Robinson K-Kids Garden

Jo Harrington noted the recent vandalism of the garden project the K-Kids had established at Virgie Robinson. Fortunately, it can be repaired. Nothing was lost.

Next Week's Program :

**Gene Holand
Columbia Basin College:
Innovation Project**

This Week's Program:

**Carl Adrian
Tri-City Development Council (TRIDEC)**



Carl Adrian

Carl Adrian became President of the Tri-City Industrial Development Council (TRIDEC) in 2003. Carl brings to the Tri-Cities his years of economic development experiences from Iowa and before that, Wyoming and Illinois.

TRIDEC was established in 1963 as an economic development organization. Its purpose was:

- Diversify the economy beyond Hanford
- Grow the Hanford project as a catalyst
- Establish the Tri-Cities as a single metropolitan market

TRIDEC facilitates job creation and economic development. It focuses on the creation of wealth through improving the export of goods and services in return for incoming capital. Their focus has been to get the “biggest bang for the buck”, focusing especially on companies currently outside of the local community and outside Washington. It is a non-profit corporation with a little over 350 members. TRIDEC puts an emphasis on not just corporate recruitment, but corporate retention since about 80% of new jobs in the Tri-Cities are created by existing firms. For corporate recruitment, TRIDEC focuses on technical manufacturing; food processing and “value-added” agriculture; and research and development. The other two primary areas of job growth, warehousing & distribution and back office operations, are driven by hard data such as proximity to markets. Because of the importance of Hanford, TRIDEC spends almost a third of its budget on Hanford programs and lobbying.

There are about 12,000 economic development organizations in the United States. They are typically aimed at the recruitment, retention and expansion of businesses in the local economy. From the perspective of TRIDEC, the Tri-Cities is the product. Every local has its own set of advantages and disadvantages. Successful

promotion recognizes and communicates those advantages to business decision makers. Recently, Cascade Natural Gas announced that they will move their corporate headquarters from Seattle to the Tri-Cities. The exact location has not been announced, but this is expected to bring about 80 families to our area.

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Donna Knapp

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