



Hoof Beats

Kiwanis Club of the Horse Heaven Hills

PO Box 6798, Kennewick, WA 99336

www.HorseHeavenKiwanis.org

June 29, 2009

Edited by: [John Lawson](#), [Donna Underwood](#), [Doug Brown](#)

If you have an announcement, advertisement, or article you'd like included, contact one of our editors.

Remember, there is always more information about our club on our website at www.HorseHeavenKiwanis.org

President Joanna Harrington called the June 29 meeting to order. Carolyn Lawson gave our invocation and served as Wrangler. Andy Perdue won our weekly raffle and donated his winnings to our Foundation.

We had an interclub from TCI. Bob Ellis, Alice and Pete Shaw, Marilyn Taylor, Orrel Walser and Dot Stewart were in attendance. Jo Harrington brought guest Alexandra Morgan who will be our speaker at the end of August.

Birthdays, Anniversaries & Brags

Wayne Underwood congratulated Larry Hansmeier regarding his role at Doug Holle's funeral. He also noted that all the Kiwanians were able to sing along with *Oh, Canada* at the Dust Devil's game with the Canadians. Andy will be celebrating an anniversary of both his marriage and of his job with the paper. He was proud of his daughter's first soccer game where she managed a goal in the first 20 seconds. On the down side, his attempt with a Slip'n'Slide resulted in a broken rib.

Mark Blotz' son Zach (who was also serving as our waitperson for the meeting) will be the starting pitcher in a Babe Ruth baseball game later today. He also related how the front desk had noticed that a wanted counterfeiter had checked into a room using his own name. A quick call to the police resulted in his arrest and confiscation of a number of counterfeiting supplies.

Dick Nordness' grandson Luke will be celebrating a birthday. Bob Ellis noted that he will be 1008 months old (84 years) on Monday and the TCI club will be 28 on the same day. Gene Spaulding noted that his dog, LG, now has a new car to let

Gene drive him around in. Larry and Jonna Hansmeier will celebrate their 44th anniversary Friday. Carolyn and John Lawson celebrated their 24th on Sunday.

Announcements and Coming Events

Meetings

The Administrative Committee will meet Thursday July 2, at noon in the Crow's Nest. The Board of directors will meet Thursday July 9 at 11:45 in the Clover Island Inn.

A Youth Services committee meeting was scheduled following the regular meeting.

Don Barnes announced a membership committee meeting this coming Friday, in advance of the next Board of Directors meeting.

J&S needs volunteers this weekend

Donna Underwood circulated the signup sheet for the J&S. With several members "out of commission" it is particularly important to step up and volunteer to help with the project.

John Lawson noted that he will be getting parking passes to those who will be working on the 4th.

KHHH Logo Shirts and Hats

Wayne Underwood said the order has been placed! If you are one of the few who hasn't paid yet, it's time to pay for your order. Please get your payment turned in by next week, as we need to pay to pick up all the shirts and hats.

Bring a check or cash to club Treasurer, John Lawson at the next meeting. Thanks.

Interclubs

July Interclub Calendar:

TCI Club

Thursday, July 17th at noon

Clarion – Richland. The featured speaker will be Micah Clark, on the Camp Patriot Program for Disabled Vets. Contact Sarah Longan for details.

Thanks were offered to members who attended the Dayton Interclub earlier in the month: Jim Hyde, Lauren Hedeon, & Phil Slusser. An added thank you to Jim for the brief historical trip to the Lewis and Clark site near Dayton!! Now we have made visits to all the clubs in our division (#54).

Benton Franklin Fair & Rodeo



Our club has stepped up to the need and 3/4ths of the schedule has already been filled. But this is a big project for our club and there are still positions to be worked. The 5-day schedule is available now on our [club website](#), so take a look and see what shifts you can help out with. [Email Doug](#) to reserve one or more of the remaining shifts now.

Virgie Robinson K-Kids Garden

Jo Harrington noted the recent vandalism of the garden project the K-Kids had established at Virgie Robinson. Fortunately, it can be repaired. Nothing was lost.

Next Week's Program :

Jessica Melling on Kids' Day

* * * * *

**and Doug Brown reporting on
the Kiwanis International Convention**

This Week's Program:

**Gene Holand
Columbia Basin College:
Innovation Project**



Gene Holand

Associate Professor Gene Holand has been pushing hard to bring an innovative business course to Columbia Basin College based on his concept of “Innovation in Action” and the founding of CBC's Innovation Institute within the college's business and management program.

Gene's process seeks to implement a new management leadership team process that can help organizations realize the benefits from innovation drawn out from the existing in-house expertise an organization already has. Gene has based his program on the success of a Northern California design company, IDEO and it's innovation model. IDEO is widely considered one of the top innovative companies in the United States and the successful methodology they employ is the principal influence for Gene's program.

Gene used a DVD of short ABC video news broadcast that illustrates the IDEO corporate design process applied to a shopping cart redesign problem. The process as described in the video relies on:

- Observation to understand the nature the design challenge being considered;
- Visualization of team concepts utilizing a “Deep Dive” process of *learn, ask, and try*;
- *Enlightened* trial and error draws on the expertise of the design team;

- Evaluation and refinement of the design concept keeping in mind the mantra of “fail often to succeed sooner”.

Gene was accompanied by people who have gone through and now believe in the process. Guest Todd VanderHoogt, marketing manager from TILite manufacturing came to visit in a wheel

chair design based on the innovation process by his local Tri-Cities company.

Gene also noted that this education is available through CBC to local organizations and students. The next two two-credit sessions are being offered this fall.

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THREADS

Donna Knapp

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