



Hoof Beats

Kiwanis Club of the Horse Heaven Hills

PO Box 6798, Kennewick, WA 99336

www.HorseHeavenKiwanis.org

July 6, 2009

Edited by: [John Lawson](#), [Donna Underwood](#), [Doug Brown](#)

If you have an announcement, advertisement, or article you'd like included, contact one of our editors.

Remember, there is always more information about our club on our website at www.HorseHeavenKiwanis.org

President Joanna Harrington called the July 6 meeting to order. Dick Nordness gave our invocation and Sarah Longan served as Wrangler. Carolyn Lawson won our weekly raffle and donated the winnings to our Foundation. Our once a month S.I.G.N. collection circulated.

Our guest this week was Glynn Wheeler from the Kennewick Club.

Birthdays, Anniversaries & Brags

Wayne Underwood displayed his wounded arm and suggested he do a presentation on chop saw safety. He asked for assistants but there were no takers. Phil Slusser related the use of a popcorn popper as a fire alarm. Don Barnes was driving the train Sunday when they experienced a sudden rain and wind storm that saturated the passengers. At Dick Nordness' suggestion he took the short route back. Then while the train was idling at the station, it ran out of gas.

Announcements and Coming Events

Meetings

The Board of directors will meet Thursday July 9 at 11:45 in the Clover Island Inn.

The Membership committee meeting was held following the regular meeting.

Doug Brown announced a Budget planning meeting for the "new" Board members at noon, Tuesday, August 4 at Clover Island Inn.

Kiwanis Starfish Award

Jo Harrington presented John Lawson with a

Starfish award for "all the things" he does.

Volunteers Needed

Jo Harrington reminded us that we have a continuing need for [J&S volunteers](#) each week. It was also noted that we will not operate the train during the boat races the last weekend in July.

We still have a few shifts that need to be filled for the [Benton Franklin Fair](#), August 25-29.

Wayne Underwood is looking for someone to help represent the club on the Camp Kiwanis Foundation. This involves about 10 meetings per year. Contact [Wayne](#) for more information.

KHHH Logo Shirts and Hats

Wayne Underwood reports that our new shirts and hats are almost ready. We still have a few members who need to pay for their orders.

Interclubs

July Interclub Calendar:

TCI Club

Friday, July 17th at noon

Clarion – Richland. The featured speaker will be Micah Clark, on the Camp Patriot Program for Disabled Vets.

Kennewick Club

Tuesday, July 28th at noon

Leo's – Kennewick. "Carmen Cady, a club member and professional hypnotherapist will spellbind the members with the 'Art of Hypnosis' and how professionals use it to assist people in their everyday life."

Also, on Friday, July 24th at noon, TCI will host State Representative Larry Haler will speak on the 2009 Legislative Session at the Clarion, Richland.

Please call Sarah if you have questions. 582-5856. Sarah will have information about other local club's speaker programs added to our website.

SOS donate your old eyeglasses

The S.O.S. box (Save Old Spectacles) at our meetings needs more donations! Bring used but still usable eye glasses for redistribution in the third world.



Next Week's Program :
Paula Bazinet
South Eastern Washington Service Center
of the Deaf & Hard of Hearing

This Week's 2-part Program:
Adrianne Deen & Jessica Melling
Kids' Day
* * * * *
Doug Brown reporting on
the Kiwanis International Convention



Jessica Melling & Adrianne Deen

Adrianne Deen is a lifetime Tri-Citian and a devoted volunteer with the Tri-Cities branch of Catholic Family and Child Services. She and Jessica were with us to raise our awareness and solicit our participation in the Kids Day fundraiser program planned for Tuesday September 15th. She explained the partnership with the *Tri-City Herald* in which the special edition newspapers are pledged to local programs and sold on street corners throughout the Tri-Cities. 75¢ of every dollar collected goes to support our local Catholic Charities.

Despite its name, Catholic Charities is non-denominational in both its services and its volunteers. The charity is the largest local program supported by United Way. It is among the largest non-profits in the region. Adrianne touched on the wide variety of services offered to local children, families, and seniors. These include such diverse programs as:

- adoption
- foster care
- senior services
- chore services
- community action
- parenting skills
- family support
- independent living support

Services are provided on a sliding scale based on need.

This year Kids Day has set an ambitious \$50,000 fundraising goal.

Adrienne and Jessica distributed sample Kids Day newspapers and a form to volunteer or subscribe a number of papers to a school reading program, hospital, or other location of your choice.



Doug Brown

Doug Brown took the second part of the presentation to provide a review of his attendance at the Kiwanis International Convention in Nashville as our club representative. Although Doug admitted that he is not usually a “convention person” he did feel that there was a lot of worthwhile information and discussion.

Doug's learning began on the flight East. He sat with John Yegge from the TCI Kiwanis club. John is an acknowledged master of recruiting new members. He has indicated a willingness to work with our club to help identify some strategies to build memberships.

There were about 5000 Kiwanians at the convention. The facility itself was excellent and its access to the Nashville music scene added to the entertainment. Doug described the points covered in the general meetings.

It is important to recruit not just numbers of people but people with a *Kiwanis Heart*, a willingness to share time and treasure for the benefit of others.

There are a couple of KI Bylaw amendments

that affect our club. Either Administrative or Project funds may be used to pay for club insurance. All Kiwanis clubs will be transitioning to a standard billing cycle for membership renewals. Renewals will be based on September membership and due in January 2011 and in November thereafter.

Some other ideas from the convention included:

- The scope and focus of Kiwanis should be 100% children
- Our local S.I.G.N. project is in the running as the next Worldwide Service Project
- We should ensure that we identify ourselves as Kiwanians when we work on service projects
- Kiwanis International *Read Around the World* project
- Keep seeking new ideas for service and fun
- Develop a story to tell about why Kiwanis is a great organization
- Build on the importance of Leadership training within Kiwanis
- Reach out to parents through Kids programs
- Find new ways to reach young professionals and retiring baby boomers
- Find ways to tie into “*Kiwanis One Day*”
- Improve our club's PR and Marketing skills
- Explore new fundraising ideas
- Make club meetings less formal
- Some clubs are utilizing new structures that don't place so much importance on typical meeting structures.

Management Principles for clubs:

- Jim Collins book, *Good to Great: Why Some Companies Make the Leap...and Others Don't*
- Focus on one or just a few things
- Have a “stop doing” list
- Create a culture of discipline
- Use information technology to its fullest
- Lead by simplifying

Next conventions...

- Las Vegas, June 2010 (Jay Leno has been booked)
- Geneva, Switzerland, June 2011

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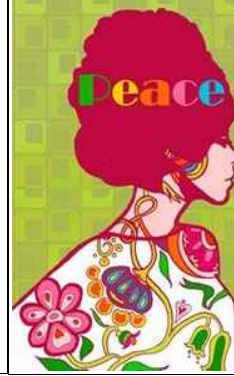
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Donna Knapp

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