



Hoof Beats

Kiwanis Club of the Horse Heaven Hills

PO Box 6798, Kennewick, WA 99336

www.HorseHeavenKiwanis.org

January 4, 2010

Edited by: [John Lawson](#), [Donna Underwood](#), [Doug Brown](#)

If you have an announcement, advertisement, or article you'd like included, contact one of our editors.

Remember, there is always more information about our club on our website at www.HorseHeavenKiwanis.org

President Doug Brown opened this year's first weekly meeting. Wayne Underwood gave the invocation.

This week's guests were: Elena Brown, Doug's wife; Leo Bowman from the Richland club; and Laurel Piippo also from Richland.

We collected donations for S.I.G.N. (the Surgical Implant Generation Network).

Birthdays, Anniversaries & Brags

Bernie Borgen was our wrangler this week.

Bernie started things out, noting that he is starting the year as an official Kiwanis member. Doug Brown and his family will be vacationing in Puerto Vallarta. Jo Harrington thanked Terry Loney for bringing the big Wilber Smith book to the exchange last week. She's finding it to be a good read. Dick Nordness is back from Europe. Yes, security did eventually let him back through the Amsterdam airport.

Wayne Underwood explained the good and the bad about the end of this football year for Texas Tech. Don Barnes' daughter celebrated her birthday. John Lawson wished all a happy new year. Laurel Piippo's son shared the same birthday as Don's daughter. She also reported that she had sold all her S.I.G.N. books, but still had a few copies of the constitution available. Finally, she noted Rep. Larry Haler's bill for more accountability and oversight of Higher Education pay. Larry had agreed to deliver the petitions she had been collecting to the State Legislature, saving her the postage cost. Wayne Underwood jumped back in and asked us to recognize the birthdays of all 18

children and grandchildren for the whole year. Larry Hansmeier's daughter will celebrate her anniversary this week.



Jo Harrington was our raffle winner and donated her winnings to our KHHH Foundation.

Announcements and Coming Events

Special Things We Did Last Week

We finished up the year with another interclub at the Columbia club. Wayne Underwood plans to keep us on track for the rest of this year's interclub commitment.

Doug Brown and Sarah Longan attended a meeting of the local model railroad club to compare interests. One of the members expressed an interest in speaking to our club in the near future.

Meetings

The Administrative committee will not meet this month. The Board of Directors meeting will be Thursday, January 14 at 11:45 at Clover Island.

Kiwanis Dues are Due

If you haven't yet paid your annual membership dues renewal of \$110, please do so or make arrangements with Treasurer John Lawson for a deferred payment plan.

President-Elect Andy Perdue

Andy is out of state, judging at a wine competition in California.

Next Week's Program:

**Jerrica Fowler, Miss Tri-Cities
Foster children
(plus a piano performance!)**

This Week's Program:

**Chris Sivula, Tri-City Herald
Editorial policies and process**



Chris Sivula

Our speaker, Chris Sivula is the Editorial Page Editor for the *Tri-City Herald*. He brings a long and varied career in journalism to his current post.

Sharing and interpreting news is critical to democracy. American newspapers have always been a mix of opinion and news. In fact, splitting those into different sections of the paper has been a relatively new development.

Today, it is becoming more important that people have the opportunity to participate and interact more in the news process. Editorials, opinion articles, and letters to the editor are all some of the ways the *Herald* tries to meet this need.

Some papers, trying to adjust to the pressures of the new multimedia environment, have eliminated the editorial page. Although it's not really possible to predict what changes are coming as newspapers

adjust to new technologies, it seems that people want more participation, not less. They want to be more interactive with the stories.

Letters to the Editor are perhaps the most popular form of customer/community interaction. A “good” letter to the editor:

- makes a clear point
- says what you think, and why that is your opinion
- speaks to all the readers, not to an individual
- avoids name calling
- is timely and deals with local issues

The *Herald* also relies on regular guest columns. They find local issues are the best for fostering discussion. Towards this end, the Editorial Board hosts and moderates four Community Conversations per year with the public to discuss “hot button” issues.

They are also encouraging the use of on-line and open comment.

Editorial positions try to represent the consensus of the board members. Occasionally they can't reach consensus on an issue and try to make that case in the editorial column. But their purpose is always to provoke thought and conversation.

Chris also fielded questions on the Editorial Board and on the paper in general. He noted that most letters to the editor do get published, about 90%. He talked about the other Board members, their diversity, and their other roles at the paper.

He compared the *Herald* with other similar sized papers. Today's focus is to be a profitable enterprise, not a reflection of the publisher's agenda. In that it has been relatively successful.

Belva Whitlock
KeyCenter Manager
Kennewick KeyCenter
Belva_Whitlock@keybank.com
Tel: 509-586-5207
Toll Free: 800-KEY-2YOU
Fax: 509-586-8972

KeyBank
Mailcode: WA-31-99-0218
23 W. Kennewick Ave
Kennewick, WA 99336



Mark Blotz
General Manager

Phone: 509-586-0541
cloverisland.inn@verizon.net
Fax: 509-586-6956

Reservations: 1-866-586-0542
www.cloverislandinn.com
435 Clover Island Drive • Kennewick, WA 99336

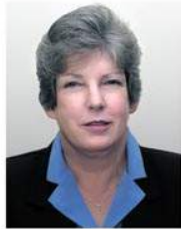


Dale E. Green, P.E., LEED AP
Project Manager
E: degreen@meierinc.com

8697 Gage Boulevard
Kennewick, WA 99336

P: 509.735.1589
F: 509.783.5075

www.meierinc.com



Carolyn Lawson, REALTOR®
QSC, Premier Service® Certified
(509) 947-5447
6601 W. Deschutes Avenue, Suite C
Kennewick, WA 99336



carolyn@cypressgmac.com
www.cypressgmac.com/carolyn
www.lawson-us.com



Kathy Loney
Assistant
Cell 509-430-7968



Terry Loney
REALTOR®
Cell 509-531-4209
Business 509-946-1188
E-mail terryloney@windermere.com



Windermere Real Estate/Tri Cities
490 Bradley Boulevard
Richland, Washington 99352



KENNEWICK FIRST CHRISTIAN CHURCH
(Disciples of Christ)

Serving Kennewick for over 100 years
1921 S. Olympia St, Kennewick WA 99337
Sunday Morning Worship 10 am, Sunday School 9 am (509) 586-2101



Anthony's
Boot & Shoe Repair
Mon-Fri 10-5:30, Sat 10-4

(509) 586-6779

11 S. Benton
Kennewick, WA 99336



**Threads new & recycled
designer & vintage clothing**
201 N. Edison Suite 250
(Marineland Village), Kennewick
(509) 735-4370

Mon-Fri 10-6 Sat.10-5

THREADS

Donna Knapp

We can add your card or message here. Contact one of our editors for sponsorship information.

Special Thanks for our 2009 J&S Dreamland Express Sponsors:

